



Ad type	Format	Price (zloty)	Advertising time
Billboard	940×150 px	3500 zł (whole website)	1 month
Banner	300×200 px	2200 zł (whole website) 1200 zł (home page or or one subpage)	1 month
Skyscraper on the flaps	120×600 px	3000 zł (whole website) 1600 zł (home page or one subpage)	1 month
In-text box	700×200 px	550 zł	1 month
Banner in search results	300×200 px	1200 zł	1 month
Infographic	width 700 px	3500 zł (when it's made by GRUPA Medium + promotion) 2500 zł (when it's made by klient + promotion)	1 year
Sponsored article		1600 zł	3 months
Companies' profiles		2000 zł	1 year
Product overview		1800 zł	1 year
PR articles in package		3400/6000 zł	6 months/1 year
Advertising in e-book	A4	1 site – 1000 zł, 4 sites – 2500 zł (for 10 000 downloads)	
Individual mailing		3000 zł	
Ad in our brand newsletter		650 zł	